



**THE NEXT
GENERATION:
STRENGTH,
VISION &
LEGACY**
6-13 JULY 2025



What is NAIDOC week?

National NAIDOC Week celebrations are held across Australia in the first week of July each year (Sunday to Sunday), to celebrate and recognise the history, culture and achievements of Aboriginal and Torres Strait Islander peoples. NAIDOC Week is an opportunity for all Australians to learn about First Nations cultures and histories and participate in celebrations of the oldest, continuous living cultures on earth. You can support and get to know your local Aboriginal and/or Torres Strait Islander communities through activities and events held across the country.

The Next Generation: Strength, Vision & Legacy

As we enter 2025, NAIDOC Week marks a powerful milestone: 50 years of honoring and elevating Indigenous voices, culture, and resilience. The 2025 theme, "The Next Generation: Strength, Vision & Legacy," celebrates not only the achievements of the past but the bright future ahead, empowered by the strength of our young leaders, the vision of our communities, and the legacy of our ancestors.



NAIDOC Week Official Resources:

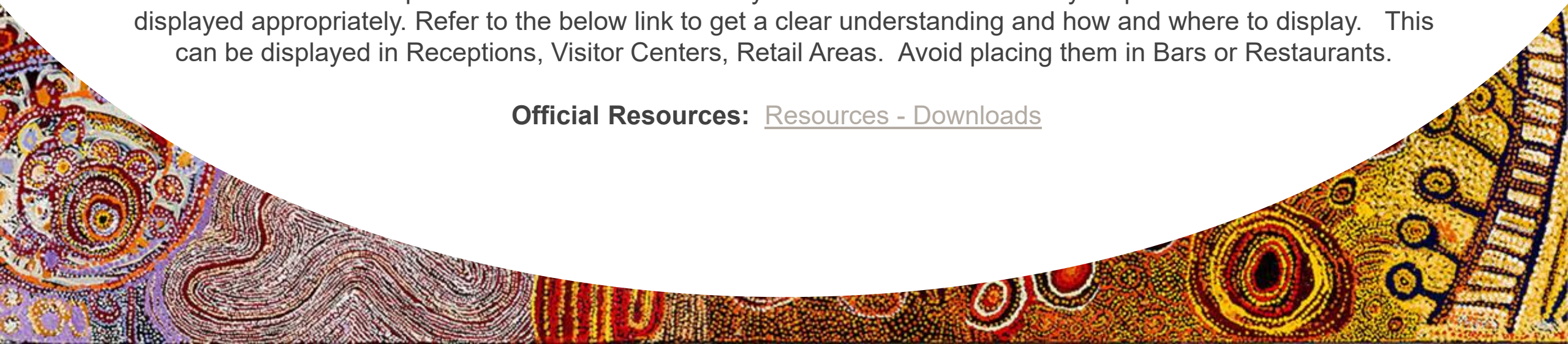
Below are links to resources that can be used to further inform and provide guidance to understand NAIDOC week and its importance to the steps towards reconciliation.

NAIDOC weeks stands for National Aboriginal and Islanders Day Observance Committee, it occurs annually in July and recognizes the history, culture and achievements of Aboriginal and Torres Strait Islander peoples.

- **NAIDOC Website:** <https://www.naidoc.org.au/>
- **National NAIDOC Theme:** [View NAIDOC Week Theme](#)
- **NAIDOC History:** [View History of NAIDOC](#)
- **2025 NAIDOC Week Poster:** [2025 NAIDOC Week Poster](#).

Please note that the poster cannot be altered in any circumstance and can only be printed in A3 format and displayed appropriately. Refer to the below link to get a clear understanding and how and where to display. This can be displayed in Receptions, Visitor Centers, Retail Areas. Avoid placing them in Bars or Restaurants.

Official Resources: [Resources - Downloads](#)



NAIDOC Week Internal Resources:

To assist with promoting NAIDOC week activities within the property.

Editable Poster Templates have been designed for El Questro, Resorts and Parks. You will find the poster templates on the Intranet at the following location

[Intranet - Resources - NAIDOC Week](#)

Each template has a specific purpose depending on what activities you have planned. A brief description of the templates are as follows:

Activities Template – A template designed to show all the dates and time that a particular Activity will be available during NAIDOC week. This can be placed in communal areas or made into a PDF and shown on screens where guests can see.

Daily Activities Template – This template is changed daily and shows all the activities available to guests on that particular day. It can be used in communal areas, on screens or even as a flyer.

Starting Point Template – This template is to be placed at the starting point of an activity, so guests know they are in the right location.



Embracing Culture in Park

For properties wanting to engage and provide some cultural movies to show during NAIDOC week. Below are links to movies that are accessible and available to show.

- [Watch Bran Nue Dae | Stream free on SBS on Demand](#)
- [Watch Samson and Delilah | Stream free on SBS on Demand](#)
- [Watch Emu Runner | Stream free on SBS On Demand](#)
- [Watch Aboriginal Warrior | Stream free on SBS On Demand](#)

The playlist below has been curated to celebrate local Aboriginal Artists. These can be played in Communal/Public Areas. You will find the link below to a Spotify Playlist to support this

- [NAIDOC Playlist - 2025](#)



Recognise, Celebrate and Share

Using milestone dates like NAIDOC Week provides a meaningful opportunity to celebrate and spotlight the incredible First Nations talent that exists not only within our parks but also across our broader network. We know there are many gifted and passionate First Nations people within our teams, storytellers, creators, leaders, and culture carriers. NAIDOC Week allows us to honour their contributions and elevate their voices.

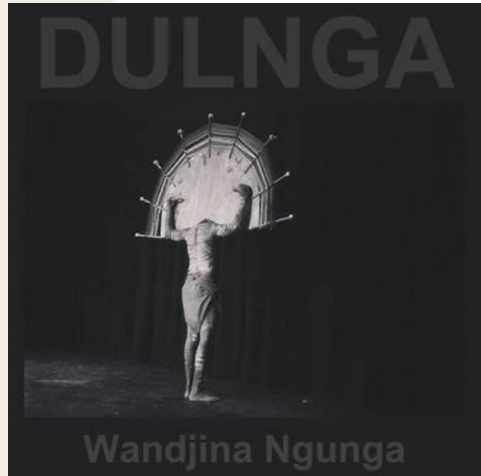
On the next slide, you'll see two great ways to get involved in NAIDOC Week, featuring creative contributions from some of our amazing team members. It's a chance to celebrate culture, show support, and be inspired by the talent and stories shared across our network.

If you know of any of our amazing First Nations team members whose stories or talents should be spotlighted, please reach out to rapinfo@discoveryparks.com.au.

We'd love to celebrate and share their contributions.



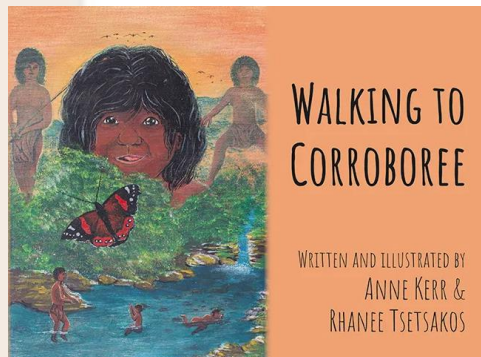
Recognise, Celebrate and Share



Nelson O'Reeri, a respected Elder and Traditional Owner of El Questro, is also a signed and published musician. Performing under Dulnga Music, Nelson released a deeply personal album in 2024 titled Wandjina Ngunga. This body of work reflects his profound connection to Country, spirituality, language, and culture.

Below are links to his Facebook page and the album on Spotify for those interested in exploring his music and story.

- [Dulnga Music | Facebook Page](#)
- [Dulnga Music | Wandjina Ngunga](#)



Rhane Lester – Cultural Tour Guide at Wilpena and proud Adnyamathanha woman has written and published a children's Book called, Walking to Corroboree.

Walking to Corroboree is a story that tells of the harmony between the land and First Australians. You can purchase a copy of the book using the below link:

- [Book | Walking to Corroboree](#)



Embracing Culture at your pace

Explore more ways to embrace culture this NAIDOC week through these helpful links below – whether its hero-ing native ingredients or finding time to reflect on one of the oldest cultures in the world, there are endless ways to engage this NAIDOC week.

Explore these links below to find more activities, films and recipes:

- [Damper with wattleseed recipe | SBS Food](#)
- [Watch Emu Runner | Stream free on SBS On Demand](#)
- [Watch Aboriginal Warrior | Stream free on SBS On Demand](#)

For deeper learnings and resources. See below for further education

[Tourism WA | Cultural Learning Resources | Country, Respect and Inclusion Guide](#)



